

RCRV BOARD OF DIRECTORS MEETING

January 18, 2012

1:30 Red Cross Building

Note:

PRESENT

RCRV board members: Dick Lenth, Arlo Meyer, Mike Wilson, Pat Hall, Bill Ellis, John McDonough, Jim Klein, Bob Ocken, Jim Green, Terry Lamb, Kay Nelson, John Wauer, Barbara Hoffman

Community Service Agency Members:

- Kathy Waychoff- College Community Schools
- Karla Terry- Linn-Mar Community Schools
- Angie Ehle-WRAP
- Wayne Clayton- Options of Linn County
- Jessica Link- RSVP
- Nancy Craig- United Way
- Tracy Robertson- Heritage
- Heidi Soethout-Sixth Judicial district

Guest: Lynn Ocken, speaker

CALL TO ORDER

President Terry Lamb determined a quorum was present and called the meeting to order at 1:30 pm. 21 board members were present and one guest. Terry welcomed the new members and introductions were given.

MINUTES

Jim Green moved to accept the October , 2011 RCRV board minutes as posted on the website. John McDonough seconded. Motion carried, Minutes adopted.

PRESENTATION

Lynn Ocken, Executive Director of Murals & More, The Cedar Rapids Mural Trail, presented a most informative talk about creating a cultural and artistic destination in downtown Cedar Rapids. The vision is to create a trail of murals that will unveil our history and celebrate our spirit and culture. There will be three phases; all developed in the newly designated Grant Wood Cultural District. Phase One will contain 9 murals with the location from 1st to 4th Ave. and 2nd to 4th Street. The very first mural will be unveiled May 19. The artist is Bounnal Thammavong , an Iowa City artist. His chosen medium is metal with color and some three dimensional parts. It will attach to the building not be on the building..this is true for all of the murals. Three themes will be represented - the Past: from 1837-1930's *Downtown Coming to Life*, the Present: 1930's to present *Living & Prosperity* and the Future: *Looking Forward*. Murals & Mores is a non-profit 501C3 and is run by volunteers. Go to www.crmuralsandmore.org to find out more about this organization and the many ways you can become involved.

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NEW BUSINESS

- Approval of new board members: John McDonough moved to accept the two board members; Jessica Link, RSVP and Jessie Dresing, Spanda, Inc. Jim Green seconded.
Motion carried and new board members were welcomed.
- Background of RCI Grant process and planning. Rockwell Collins has approved \$10,000 for the grant. The Executive board has decided to continue with last year's theme: Assistive Technology as there is such a need in this area. Terry will appoint an ad-hoc chairman and committee.
- Discussion on Strategic Planning for 2012. Terry reviewed the three action items under marketing; two items under recruitment and three items under service. (see addendum #1)

PARTNER AGENCY REPORTS

- Options of Linn County- Wayne Clayton (he usually sends his report)
- Heritage- Tracey Robertson; Tracey manages the Elder Abuse Program and the Money Management Program. There are 10 volunteers for the Money Management Program and now they are looking for Linn County clients for the program.
- United Way of Eastern Iowa- Nancy Craig; Results of UW campaign will be announced January 19th; volunteers are needed in all areas and the UW website is much easier to navigate for volunteer opportunities; working with HR departments to add volunteer opportunities for retirees, May 10th has been designated Day of Caring.
- WRAP- Angie Ehle: WRAP completed 35 total jobs this year. These were designed and led by nine different designers including three new designers
 - 20 builds
 - 4 removals
 - 4 aluminum ramps installed and 4 removed
 - 2 repairs
 - 1 model ramp, used for presentations and awareness events
- Sixth Judicial District – Heidi Soethout; Heidi reported on a successful Martin Luther King Jr. Day and now gearing up for VITA
- College Community School- Kathy Waychoff
 - Superintendent Dick Whitehead has announced his retirement effective June 30. A nationwide search has begun for his replacement.

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- We always need volunteers to read to and with our young students. Many students do not have an adult in their life to help them with reading.
 - We can use help with Chess Club on Thursdays from 3:45 to 5:00. Basic knowledge of chess is helpful.
 - Everyone can support their local schools by clipping General Mills Box Tops for Education, Campbell's Soup Labels, labels from Tyson food products, etc. Please check with the school you support for programs that they participate in.
 - College Community Schools will host the annual Iowa Governor's Volunteer Awards for Volunteer Service. Dates in June are being considered but a firm date has not been set.
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- Linn-Mar School District- Karla Terry; Karla thanked both Mike Wilson and Jim Green for judging for the district.
 - RSVP- Jessica Link: Jessica reported that Rachel Menard's last day as Jones County Coordinator was January 17th. Interviews will be taking place for her position. There have been 7 new volunteers since October with 67,000 hours being reported for 2011.

RCRV COMMITTEE CHAIR REPORTS (you should have each of these reports...if not, email and ask for them)

- COMMUNITY PROJECTS- John McDonough
 - As this is the first meeting since our annual board meeting in November, I will include Nov, Dec and early Jan Community Projects meetings in this report.
 - Mike and Esther Wilson received an Outstanding Individual Philanthropists award in Iowa City in early December. The proceedings were outstanding.
 - We held our Dec 1st Community Projects Meeting at Options of Linn County in their new facility and was hosted by Wayne Clayton. Thank you Wayne for your hospitality and then the tour of your facility.
 - The WRAP program had a couple of builds in December for a total of 34 for 2011, a new record for the program. We also have had a couple of builds so far in Jan as the weather held out for a while.
 - Tom Patterson is assisting students @ Metro High School with the FIRST Robotic Program.

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- East Central United Way of Iowa named Jessica Link as Barbara Hoffman's replacement.
- St Lukes SHIP efforts allowed us to see approximately 500 more clients during the Open Enrollment Period this year (1460 clients) over last year.
- We signed up several new members during our monthly orientation meetings.
- Mike Wilson and Arlo Meyer continued with Honor Flight activities. They hope to have 3 flights next year with the first set up for the April Timeframe. They are having difficulty in filling the seats with WWII veterans. They are looking now to include Korean War Veterans.'
- A new procedure for Winter Weather Closures was set up. See the front end of my weekly minutes for the procedure.
- We continue to support lots of area nonprofit agencies requirements. I won't go into the details, but see my weekly minutes for information.

If you can dream it, we can do it.

- COMMUNICATIONS- Jim Green
- DATA BASE- Jim Klein
 - The mailing label list for the RCRV November newsletter was made and sent to Rockwell Collins.
 - The new retiree list was sent to Jessica Link at RSVP so a welcome letter can be sent to these people. This was the list for September, October and November 2011. This list contained 27 names.
 - Database was updated for:
 - Obituaries from Wilma Shadle
 - Miscellaneous updates from phone and email messages
 - New retirees list for September, October and November 2011.
 - Initial work on updating addresses based on returned newsletters.
- MEMBERSHIP /RECRUITMENT- Jessica Link

ADJOURNMENT

Terry Lamb adjourned the meeting at 2:50.

The next board meeting will be February 15, 2012 at 1:30 at the Red Cross building.

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Submitted by: C. Wehage, with notes by Barbara Hoffman