

RCRV Board of Directors Meeting

September 15, 2010

These minutes were approved 1/20/2010 by the RCRV Board of Directors.

1:30 Red Cross Building

PRESENT

RCRV members: Don Grimm, Vern Jackson, Rod Thorpe, Jack Murphy, Mike Wilson, Bob Ocken, Arlo Meyer, Cliff koop, John McDonough, Kay Nelson, Keith Sutherland, Jim Spencer, Chairman Jim Green.

Community Service Agency members:

- Kathy Waychoff-College Community School District
- Theresa Robinson-Aging Services of Iowa
- Tracy Robertson- Heritage Agency on Aging
- Angie Ehle representing WRAP
- Wayne Clayton-Options of Linn County
- Barbara Hoffman- RSVP
- Carol Luth-Spanda Inc

CALL TO ORDER

Board Chairman, Jim Green, determined that a quorum was present and called the meeting to order at 1:40 pm. 20 members were present.

MINUTES

Don Grimm moved to accept the May 19, 2010 RCRV board minutes as posted on the RCRV website. Jim Spencer seconded. Motion: carried Minutes: adopted

PROGRAM

Jessie Schmidt of Spanda Inc presented a description of Facebook[®] features that might be useful to RCRV for communicating with potential recruits. She showed how to set up a personal account and, using that personal account, set up an organizational account. The top of the organizational page features a banner statement of significance to the group, such as a description of the group or an announcement of a significant even.

Jessie explained that typically one “subscribes” to the organizational page by selecting a “like” status for that page. Subsequently the sponsor may make entries, post photos, announce events, and establish links to web sites on the page. Some of these privileges are also available to “subscribers.” Certain privacy options are available to manage access.

One advantage of using Facebook is that “friends” of the page are automatically notified of new postings and changes on the page. “Friends” may also post their own comments to interact with the content.

In the discussion following the presentation, many aspects of the Facebook facility were discussed. Other social media sites were also mentioned, along with a survey generating tool called “Survey Monkey.” Several people discussed the potential effectiveness of these resources to spur new interest in RCRV amongst uncommitted retirees. There were no immediate action items.

OLD BUSINESS

None.

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NEW BUSINESS

Jim Green will appoint a nominating committee for November elections. Board members and other RCRV members — including Partner Agency Board Members — are invited to volunteer or to suggest qualified nominating committee members.

ROCKWELL COLLINS REPORT- CINDY DIETZ

Although Cindy was unable to attend, she reported through Jim Green that she is actively meeting with Human Resources at Rockwell Collins, requesting to resume the practice of providing retiree names and addresses to RCRV.

PARTNER AGENCY REPORTS-

RCRV COMMITTEE CHAIR REPORTS

John McDonough:

Jim Klein: No report.

Barbara Hoffman: No report

Chuck Wehage: No report

ADJOURNMENT

Jim Green adjourned the meeting at 3:00 p.m.

The next board meeting will be held October 20, 2010 at 1:30 at the Red Cross Building.