

RCRV Board of Directors Meeting

August 18, 2010

Approved by the RCRV Board of Directors 9/15/2010

1:30 Red Cross Building

PRESENT

RCRV members: Arlo Meyer, Jim Spencer, Jack Murphy, Don Grimm, Chuck Wehage, Cliff Koop, Bob Ocken, Kay Nelson, Rod Thorpe, Vern Jackson, John McDonough, Bill Ellis, Jim Klein

Community Service Agency members:

- Heidi Soethout- Sixth Judicial District
- Carol Luth- Spanda, Inc. Vision in Motion

CALL TO ORDER

Board Vice-Chairman, Jim Spencer, determined that a quorum was present and called the meeting to order at 1:34 pm. 15 members were present.

MINUTES

John McDonough moved to accept the June 16, 2010 RCRV board minutes as posted on the RCRV website. Don Grimm seconded. Motion: carried, Minutes: adopted

PROGRAM

Tom Hobson, Rockwell Collins, described Rockwell Collins project to publish the 75th anniversary book. It is now on sale through employee services. Rockwell is starting public promotions. About 2/3 of the book is a synopsis of *The First 50 Years*. The remainder is update with recently obtained material. It is available in hard copy and soft copy. The hard copy book is priced at \$21.99, \$31.99 with a slip box. The soft bound version is \$15.99. The book is available at Employee Services in building 105, or by their web site (CollinsCompanyStore@rockwellcollins.com).

Company eras are depicted in the book, from the Cold War, through acquisitions, spin-offs, and recombination of the divisions.

Tom left two complimentary copies to promote the book at RCRV meetings.

Mark Thomsen, Senior Transition Services, described his private company as one that provides services to help people move into a senior facility. His intent is to provide all-in-one help with moving, car, pets, and all similar details. His market is seniors with families out of town or too busy to manage the whole move. He can help put a house on the market, but does not offer professional services to deal with money, health care, or legal issues. His company is insured and bonded. There is no charge for an initial conference. Customer is charged a fixed fee based on the time estimate arrived at during the initial conference. Web site <http://www.seniortransitioningservices.com>.

OLD BUSINESS

- Jim Spencer reviewed action item list from our April 21, 2010 Strategic Planning session.
- The biggest issue is to address recruiting more members to participate on the many projects where our help is requested.

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- It was agreed that a program to review high level social media approaches will be presented at the next meeting. Several names of possible presenters were discussed, including Jessie Smith.
- Barb Klawiter informed the group that Rob Fleener will teach a course through Rockwell Collins concerning the nuts and bolts of using social media.
- There was a side discussion of Collins museum. It is believed that this could be a significant recruiting tool.

NEW BUSINESS

- Rockwell Collins Diversity Group has a potential cash donation of approximately \$1000. In discussion, several suggested that WRAP may be a legitimate beneficiary for these funds. It was moved by Rod Thorpe, seconded by Vern Jackson, that Jim Green negotiate a possible means of making these funds available for WRAP. Approved.
- It was reported that it is time to constitute a nominating committee for fall RCRV elections.

PARTNER AGENCY REPORTS-

1. Carol Luth- Spanda Inc.

- Cedar Rapids Vision in Motion
 - Beginning a "Visagraph Project" in collaboration with Four Oaks and College Community schools. Project is result of support of RCRV grant.
 - Launching Sensory Learning Program which is an immersion program involving vestibular, auditory & vision. VIM is using for autism and brain-injured individuals.
 - Completed a very successful CR Talent Fest Fundraiser on August 8th. Amateur talent competed to an almost sold out house at Theatre Cedar Rapids.
- Eye Care Kenya Program
 - Dental banquet fundraiser will be held on September 18th at Crowne Plaza beginning at 6pm. All proceeds will benefit the introduction of dental services to the Kepkaren Kenya Clinic

2. Barbara Hoffman-RSVP

- RSVP has successfully moved to their new office space within the United Way offices thanks to Jim Green, Dick Kittrell and Cliff Koop.
- Volunteer stats as of 08/18/2010
 - 407 volunteers donated 39,015 hours
 - Value @\$20.85 per hour is \$813,463.00
 - New volunteers to date: 25

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ROCKWELL COLLINS REPORT- TOM HOBSON

- Tom reported on the upcoming Rockwell Collins Volunteer Fair and the Engineering Experiences Liaison Program. He passed on to RCRV that Wilson School needs a liaison partner.
- Clay Jones has announced a plan for 2% expansion of the company in the coming year.
- Cindy Dietz is working with HR to resolve a privacy issue that is preventing us from getting new retiree lists.

RCRV COMMITTEE CHAIR REPORTS

Community Projects- John McDonough

- * In the past period we have signed up several new RCRV members. Several will be working with the SHIIP program as data entry folks helping with the Part D activities starting in October.
- * EIOLC efforts are going strong with Helen Potthoff and Vern Jackson providing volunteer support.
- * We have built and / or removed several ramps in our area for the WRAP program. This is now a 501C-3 non-profit agency.
- * On 7/1/10, United Way of East Central Iowa became the sponsor of the Linn and Jones County RSVP programs. Barb Hoffman moved into her new office during July with the help of some ambitious RCRV people.
- * The Honor Flight visited DC full of WWII veterans from the area along with their sponsors. A good time was had by all. The next flight is scheduled for 9/14/10 of which Mike Wilson will participate.
- * Dr Lipisch's ground effect machine is on loan to the Children's Museum of Coralville. RCRV provided the necessary assistance in the move and setup at Coralville.
- * Lori Meyer has now knitted over 100 individual dolls for the Spanda folks at Vision In Motion.
- * The Governor's Award Ceremonies were held at Prairie High School for over 200 awardees. RCRV provided help with the parking and also with the ushering at the ceremonies. We had a group photo taken with the Governor.
- * Mike Wilson and Art Roderick provided Lego assistance to a display in Green Square for the Lego Program during the Freedom Festival.
- * Cliff Koop continues to make astronaut board and balance stools for St Luke's Witwer Children's Center

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* Mike and Esther Wilson received "The Community Philanthropist Award" this past period from United Way. Good work Mike and Esther, a job well done.

* We continue to provide support to various programs including the REACT Center, SHIIP, WRAP, EIOLC, LCTA, Aging Services, Grant Wood AEA, Heritage Area Agency on Aging, Options of Linn County and many other nonprofits in the area.

If you can dream it, we can do it.

<http://www.rcrv.org>

Data Base Committee Report- Jim Klein

The database was updated based on the obituaries provided by Wilma Shadle.

The privacy issue that has been raised by Rockwell Collins concerning RCRV receiving the new retiree's list has not been resolved. Cindy Dietz is trying to get this resolved with the Human Resources department.

If we cannot get the retiree list from Rockwell Collins we will not have any means to get new members for RCRV.

Recruiting/Retention - Barbara Hoffman

Volunteer Stats as of 08/18/2010

- o 174 RCRV volunteers donated 20,722 hours
- o Value of volunteer hours \$432,053
- o Average number of hours served per volunteer: 119 hours
- o Average number of jobs per volunteer: 2
- o Greatest number of jobs of a volunteer:8

Communications- Chuck Wehage

Chuck reported that he is working on the next newsletter.

ADJOURNMENT

Jim Spencer adjourned the meeting at 3:00 p.m.

The next board meeting will be held September 15 at 1:30 at the Red Cross Building

Submitted by Don Grimm, Secretary pro tem and Barbara Hoffman.