

## **Minutes of the RCRV Board of Directors Meeting 2/16/05**

Chairman Charles Wehage called the meeting to order at 1:40 PM.

Board members and guests introduced themselves by name and organizational affiliation. Twenty-seven members signed the attendance list. The chairman suggested that introductions at future meetings should be unnecessary unless significant changes in Board membership occur.

Minutes for the previous meeting were posted on the web site shortly after that meeting. It was moved by Tom Brennom and seconded by John McDonough to approved those minutes. Motion carried

### **Review of the Rockwell Collins Executive Briefing.**

RCRV presented a summary of its goals, operations, and accomplishments to Rockwell Collins senior executive management in a formal briefing at 7:30 AM on February 7, 2005. Charles Wehage repeated the PowerPoint presentation at this meeting for the benefit of Board members.

Clay Jones (CEO), Gary Chadick (General Counsel), Nan Mattai (E&T), Jim Wittnebel (CAS), Jeff Standerski (CS), Meg Thompson (GS) and Jeff Moore (Operations) attended the executive briefing. Other Rockwell employees included Dave Gosch (writer), Jenny Becker (K-12 Coordinator) and Cindy Dietz. RCRV representatives included Mike Wilson (Past Chairman), Jim Spencer (Past Vice Chairman), Chuck Wehage (Chairman), Jim Green (Vice Chairman), Don Grimm (Secretary), Rod Thorpe (Communications), Pete Jurgens (Recruitment/Retention/Recognition), John McDonough (Community Projects), Sara Case (Agency Liaison), Keith Sutherland (Board of Directors), and Judy Wirth (Board of Directors).

All who attended the briefing agreed that it was very well prepared and was enthusiastically received. Rockwell is pleased and surprised with progress made by RCRV in fulfilling its mission in the community, and stands ready to continue and extend support in the future.

Asked to define specific needs, RCRV mentioned publicity and recruiting as current priorities, with possible future need for expanded meeting facilities and for qualifying for 501(C)(3) charitable organization status with the IRS. Gary Chadick offered to support the group by arranging for pro bono legal support in making the 501(C)(3) application as that becomes necessary.

### **Reports on other RCRV Activities.**

Mike Wilson showed a video clip of Lego competition activities.

Jack Hotchkiss reported his visit to the "Volunteer Iowa" broadcast on IPTV last weekend. Mary Bracken at "Volunteer Iowa" said they would like to feature RCRV more prominently next year. Cindy Dietz volunteered to coordinate overall Rockwell Collins representation in the coming year with Rod Thorpe handling the RCRV component.

### **Community Service Report John McDonough):**

- Plans have been made to hold our first meeting in March at the Science Station at the invitation of Lee Ann Grimley. We will meet there at 10 on March 3.
- We pledged 15,000 hours of volunteer efforts for this year at the Volunteer Iowa Telecast this past week. We performed 12,214 hours in 2004 on a pledge of 10,000. For us to meet the 15,000 hours, we need more work, and more volunteers.
- We had a request from Corrections to design a ramp for someone in Waterloo. We agreed to design it, but not build it. They decided that they wanted the design and build to be done so will look elsewhere.
- We are working closely with Sarah Case and Pete Jurgens to improve the recruiting program.
- One handicapped type of sandbox was delivered to Taylor and Viola Gibson Schools by Mike Beccario prior to him going to Florida.

### **Communications Report (Rod Thorpe):**

- April newsletter is underway.
- Dave Gosch, a senior writer for Rockwell Collins, has become involved with RCRV and will assist in our publicity efforts. Dave is currently writing an article about RCRV for the Horizons magazine and accumulating material for a story about the RCRV activities at Heart of Iowa for the local media.

### **Data Base (Jim Klein):**

- We have finished updating the database for the union members from the file received from Collins. Of the 669 names in the file received from Collins there were 127 names we did not have in our database. These have now been added to the database.
- The most recent newsletter mailing has resulted in 77 returned newsletters; there were 57 with address changes and 26 marked as undeliverable. This is a few more than the last mailing but this number is not unusual. After all the database contains 3,927 names.
- There were also a number of emails and phone messages with address changes and/or deletions due to deaths.
- We will try to get these changes into the database within the next week.
- I will be gone for all of March and April. So I will get an updated newsletter mailing list to Cindy Dietz before I leave.

### **Heart of Iowa (Myrna Loehrlein):**

- We are currently serving 45-50 children (This changes daily.) We had our off-year licensure review yesterday, and our consultant did not site anything to change or correct. (This is very unusual and encouraging. In over 20 years in this field, I have never known a licensure review to fail to find something that should be changed.)
- I followed up on a suggestion offered at last month's board meeting and worked with our development officer at ASAC to seek a grant from the Greater Cedar Rapids Foundation to help pay for a child counselor. That is pending.
- Our future projects include installation of the last set of classroom cabinets and construction of the infant play space as well as completion of the mural memorial to Pat Marshall. We are working with RCRV publicity committee to share the news of the mural with the community.

**St. Lukes (Jackie Ryan):**

- No new Items to report
- Interested in promoting portable ramps under consideration by RCRV.

**Aging Services (Carol Luth):**

- Open house planned May or June.
- No other new items.

**Red Cross (Joan Schaffer):**

- Announced joint program with Grant Wood Area Education Association called *Hero for the Red Cross*. Through the month of March, *Heroes* will provide fund raising ideas, each with a goal of \$1000. *Hero* bracelets are available for \$1.00 to show support.
- One-day CPR training offered on *CPR Saturday*, March 5.
- Red Cross has achieved its goal of raising \$400 M for emergency Tsunami relief.

**Options of Linn County (Wayne Clayton):**

- On Feb 9 Jim Nagle and Wayne Clayton attended a Kiwanis meeting. Jim Nagle gave a presentation on Options of Linn County. He touched briefly on Options' use of assistive tech and RCRV's important role in that.
- Russ Schuchmann is working on an arm support for a consumer in a wheel chair. He has a working model now and came to Options to try it with the consumer.
- Dick Kittrell converted a remote to be switch activated. The remote operates a transparency feeder that we hope to use in one of our contracts.

**Rockwell Collins (Cindy Dietz):**

Rockwell Collins is coordinating a number of activities to recognize Engineers Week 2005. We believe it is important to recognize the contributions engineers have made to society, while increasing the awareness of what engineers do, in an effort to recruit students into the engineering career field. There are two new twists to this year's planning. First, we are extending EWeek to the corridor and we have invited area businesses to partner with us in the endeavor. Here are the plans:

- Free Hands-On Science Activities for Kids: - Saturday, February 19 at the Iowa Children's Museum in Iowa City - Sunday, February 20 at Lindale Mall in Cedar Rapids - Saturday, February 26 at the Science Station in Cedar Rapids We will have tables for kids to build gumdrop domes, float paper boats in water, build newspaper towers, and do other simple hands-on activities. We recruit RC engineers to staff the events. These outreach activities give EWeek visibility to hundreds of families in the corridor who attend. February 26th event at the Science Center will include an RCRV display table in the lobby.
- EWeek Goes to the Movies To promote these outreach activities we are advertising at the Wynnsong movie theatre in Cedar Rapids. EWeek had a special program to work through them on placing these ads. We selected one CR theatre to do this as a test this year. Additionally we will produce posters to promote the events internally to our employees/families as well as distribute fliers to all Linn and Johnson Co. elementary and middle schools.
- Zoom Zones at area schools: We have scheduled free hands-on science activities at six area schools, including; Hiawatha, Wright, and Pierce Elementary, Wilson and Taft MS in CR and Wickham Elementary in Coralville. We recruit RC engineers and retirees to conduct these activities. We are also again investigating the possibility of taking Zoom Zones to after school

programs at the Boys & Girls Club, Jane Boyd Community House and the Four Oaks Bridge Intergenerational Center.

- Introduce a Girl to Engineering, Feb 22 and 24: We will host two groups of 8th grade girls at RC for a four-hour job shadow. The past two years, Rockwell Collins has hosted more than 50 girls over two days. We match the students with a female engineering mentor, take them on a tour of lab areas, feed them lunch and offer a few giveaways. We have asked several other area companies to consider hosting students for this type of event at their business. We have offered to take care of the recruiting and even provide them with our event "formula" so can have a plan for what to do.
- IES Career Guidance Dinner - Feb 24 at Longbranch We participate as an exhibitor at this event - which targets upper MS and HS students interested in engineering careers. Keynote speaker is L.D. Chen, National Advanced Driving Simulator
- Gazette EWeek insert - Sunday Feb 20 The Gazette produces a special insert highlighting EWeek. We provide ideas on stories and content that will tie everyday life to engineering accomplishments. We also promote activities that are happening in the areas during that time and resources available to students and parents interested in engineering. RC takes a full page ad on the back cover to recognize the BU/SS level candidates for Engineer of the Year. (Due to timing of the Engineer of the Year finalists on Feb 27, we cannot reveal the names of finalists in this ad.)
- We are collaborating with representatives of IES, IEEE, INCOSE and SWE on these plans, as well as U of I WiSE and the Girl Scouts.
- For college level engineering students we are working with EWeek to coordinate a teleconference event. This activity will feature Nan Mattai on the topic of Next Generation Avionics Systems. Plans are underway to conduct this in late March in conjunction with students from universities in the UK, France, Germany, China and Australia.

Please let me know if you would like additional information or detail on any of these events/activities. Other significant Rockwell Collins developments:

- Melanie Richert is appointed to a Community Relations position with Rockwell. She will be working closely with Cindy and Jenny Becker on all types of community relations activities, including EWeek, Good Citizenship program, Hands Across America campaign and more. She previously did community relations for the Olathe, KS school district.
- R/c launched internal matching Tsunami relief program. Collins is donating \$50 000 and matching employees gifts up to \$50000. Employees already have contributed \$65000.
- The annual stockholders meeting was held in CR. The company had good year.
- Kay Fisk is now working as a consultant for Cindy with the *Hands Across America* program. Kay is also conducting agency tours for management and employees. Her Email contact is [ekfisk@rockwellcollins.com](mailto:ekfisk@rockwellcollins.com).
- Presentation to Clay Jones went very well. Lots of support from participants. Should repeat every year and a half to two years.

#### **Old 'business:**

None presented.

#### **New Business:**

Jim Spencer has shirt order forms at the Board meeting.

Jim Green moved the meeting be adjourned. Rod Thorpe seconded the motion. Approved.

Submitted by Don Grimm, Secretary.