

# RCRV Board of Directors Meeting

May 19, 2010

These minutes were reviewed and approved at the June 16, 2010, board meeting.

1:30 Red Cross Building

## PRESENT

RCRV members: Jim Green, John McDonough, Mike Wilson, Arlo Meyer, Judy Wirth, Kay Nelson, Rod Thorpe, Jim Spencer, Jack Murphy, Don Grimm, Chuck Wehage, Cliff Koop, Keith Sutherland

Community Service Agency members:

- Karla Terry- Linn-Mar School District
- Missy Hall- Red Cross
- Linda Dearing- Heritage Agency on Aging
- Wayne Clayton- Options of Linn Co.
- Carol Luth-Spanda, Inc
- Barbara Hoffman- RSVP

## CALL TO ORDER

Board Chairman, Jim Green, determined that a quorum was present and called the meeting to order at 1:35 pm. 19 members were present.

## MINUTES

John McDonough moved to accept the April 21, 2010 RCRV board minutes as posted on the RCRV website. Jim Spencer seconded. Motion: carried Minutes: approved

## PROGRAM

Linda Dearing, who is retiring from Heritage after 22 years in Human Services, shared her *Words of Wisdom* with us.

- If you agree to do something, then do it!
- If you need to hold a meeting to accomplish your purpose, the meeting should be short and to the point.
- Bite your tongue. Listen to others' points of view.
- Share your successes with others. Use the pronoun "we".
- Look for opportunities even when it may first appear there are no other prospects.
- Always search for partners!
- If you have a good idea, keep pushing it forward.
- Above all, keep a sense of humor!

Linda's contributions and accomplishments will be celebrated at a Retirement Party on June 15<sup>th</sup> from 3:00- 5:00 at Heritage. All RCRV members are invited to attend.

## OLD BUSINESS

1. Jim Green presented **Strategic Planning 2010**. This strategic plan was a summary from the discussion at the last three board meetings and two executive board meetings.

## MARKETING

- **Action item #1:** Revamp/revise the RCRV website to better address the needs of users.

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- More graphics and photos of volunteer opportunities
  - Archives of past projects
  - Portal for reporting volunteer activities
  - More frequent updates/more current information
- **Action item #2:** Educate the Board on the use of social networking tools to communicate with new retirees and potential members. Utilize online tools that today's retirees are familiar with.

## RECRUITMENT

- **Action item #3:** Utilize direct, personal connections to get potential members involved in one activity.
  - Opens the door to further involvement with RCRV
  - Utilizes retirees' best talents and skills
  - Eliminates the fear of a long term commitment
- **Action item #4:** Publish (on our website?) a listing of retirees from the past five years.
  - Allow current members to contact a friend/acquaintance to promote RCRV
  - Contact those who have become inactive in RCRV

## SERVICES

- **Action item #5:** Clean up the projects list on the website.
  - Cull the inactive/expired requests for assistance
  - Open a separate category for on-going projects
  - Actively monitor the projects list to keep it up to date
- **Action item #6:** Add new or open requests for assistance to the minutes of the weekly projects meetings.

Don Grimm moved to formally accept these six action items for the 2010 Strategic Plan. Keith Sutherland seconded. Motion: carried 2010 Strategic Plan accepted

## 2. RCRV Charitable Grant Program

There are ten applications with requests totalling \$47,100 this year. Mike Wilson, committee chair, will schedule a meeting prior to the next board meeting so the grant winners can be announced at the June meeting.

## NEW BUSINESS

There was no new business.

## PARTNER AGENCY REPORTS

### **1. Linda Dearing- Heritage Agency on Aging**

Hunger and Aging: A conversation for lowans

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A Nutrition Forum on May 21- Location: Learning Center at Kirkwood.

## **2. Carol Luth- Vision in Motion, Spanda, Inc.**

**Cedar Rapids Talent Fest:** To date there have been 61 auditions. June 12 is the final audition date. There are two call-back dates during the Freedom Festival with the Finale on August 8<sup>th</sup> at Theatre Cedar Rapids. Proceeds from this event benefit Cedar Rapids Vision in Motion. If you would like to help judge, we are in need of volunteer support. Please contact Carol at 364-2311 or at [carol.luth@gmail.com](mailto:carol.luth@gmail.com). Ticket sales start next week.

## **3. Wayne Clayton- Options of Linn County**

The next Assistive Tech Expo/Abilities in Action Conference is scheduled for October 6 at the Kirkwood Center. RCRV usually has a table to display assistive devices created for Grant Wood AEA and Options. A thank you to Dick Kittrell for the repaired switch.

## **4. Karla Terry- Linn-Mar School District**

Updated information on the Governor's Awards. More than 800 awards have been entered into the online database this year. There will be four locations including Cedar Rapids, probably at College Community high-school. Dates under consideration are between mid-June and early July.

## **5. Missy Hall- Red Cross**

Red Cross is participating in a youth leadership camp with Jane Boyd and Four Oaks on J street. This will be held one day a week and will be for the middle school age child.

## **6. Barbara Hoffman- RSVP**

Kathy Swanson has accepted a new full time job within the hospital in Diabetes Education. Her last day in the RSVP office is May 21. Kathy has been the backbone of RSVP for the last 7 years working with 3 different directors. RSVP is certainly going to miss her expertise!

RSVP stats from January through April, 2010

347 volunteers donating 18,268 hours in 101 jobs for 56 partner agencies.

## ROCKWELL COLLINS REPORT- CINDY DIETZ

Cindy was not able to attend the meeting

## RCRV COMMITTEE CHAIR REPORTS

### **Community Projects- John McDonough**

\* College Community Schools need several items:

- A lightweight cart to carry computer items on trips
- A pouring machine which pours when actuating a switch
- A bat or racquet swinger via a switch
- A simple machine kit consisting of various items

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- \* I have added the RCRV community Projects need volunteers to my weekly minutes. The list is obsolete and needs to be fixed. Hopefully we can get that done over the next month.
- \* Rocketry classes at Wright Elementary were held this past period with at least 20 students launching their rockets at Wright
- \* Ramp building is up and running again this year. We need more ramp designers and project leads.
- \* We are mentoring at several local schools including Taylor, Johnson, Wright, Pierce and Hiawatha.
- \* Several SHIIP counselors met with Rockwell Collins Humana folks this past period. We spent a couple of hours discussing insurance type items. We now know who to call to get our client's problems resolved. It was a very good meeting.
- \* We received 10 grants requests for our \$10K.
- \* RCRV / REACT appreciation event is being held on 5/20/10 at the ball park. The game starts at noon.
- \* Jane Boyd is looking for a putting green to be installed in one of their rooms. We will do this project.
- \* We continue to support various nonprofit agencies in the area.

If you can dream it, we can do it.

<http://www.rcrv.org>

## **Data Base Committee Report- Jim Klein**

The database was updated based on the obituaries provided by Wilma Shadle at the last April meeting.

I have requested but have not received the new retiree lists for January, February, March and April.

## **Recruiting/Retention - Barbara Hoffman**

146 RCRV volunteers have donated 8,856.52 hours from January 1- April 30, 2010.

## **Communications- Chuck Wehage**

Chuck reported that 80% of the next newsletter is finished.

## **ADJOURNMENT**

Jim Green adjourned the meeting at 3:00 p.m.

The next board meeting will be held June 16 at 1:30 at the Red Cross Building

Submitted by Barbara Hoffman, Secretary